

OAPN IN 2020

19 virtual experiences

23 virtual hosts

366 virtual attendees

1,140 minutes engaged online

254 YouTube views

9,537 website visits

2 in-person events



MEMBERSHIP
118



EMAIL DATABASE
597



FACEBOOK
273



INSTAGRAM
102



TWITTER
112



LINKEDIN
164



YOUTUBE
10

membership dollars

\$11,798

SASO grant

\$29,064.50

CARES grant

\$25,200

OAPN IN 2020

OAPN memberships spans across...



OAPN IN 2020

At the start of 2020, OAPN hosted two in-person "Meet Your New Executive Director" events. One was held in Cleveland and the other in Columbus. Combined, our two events reached over 40 attendees. The Ohio Arts Council interviewed and shared an article on OAPN's new Executive Director, Jessica Rosenblatt.

By January, OAPN announced a "Save the Date" for its selected 2020 Conference location: Cleveland, OH.

By March, over 60 Artists submitted to showcase through our online portal, I Want To Showcase.

Once it was determined that COVID-19 was a global pandemic, OAPN held an emergency board meeting to determine the next steps. It was agreed upon that the 2020 Conference should be canceled due to uncertainty and for the safety of our board and members.

In May, OAPN refunded all I Want To Showcase Artists submission fees. Our showcase committee proceeded in reviewing all applicants' submissions and selected 24 Artists for a special Virtual Juried Showcase opportunity. We showcased these selected artists on our website, social media, and through email. Our showcase committee also offered one-on-one mentorship to each selected act.

In July, OAPN launched a brand new website with a robust membership portal. Our organization also spent this time updating our Bylaws and Board Manual and began working on our new Strategic Plan.

In August, OAPN kicked off its brand new weekly virtual series, "Tuesday Talks." This networking and professional development series brought OAPN members and non-members together to hear from industry experts and to be among peers during this time of uncertainty. OAPN hosted 19 "Tuesday Talks" and invited 23 hosts to connect and educate those who tuned into our "Tuesday Talks." These were recorded and shared on our Website and YouTube channel to view by those who missed the live session.

